







AR111 LED bulb 24° 12W with external driver

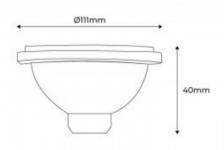
Ref. B1015

AR111 LED bulb with external driver ideal for replacing conventional halogen bulbs up to 100W, with energy consumption savings of up to 85%. It incorporates SMD2835 LED chips that emit a focused light (24°) and high quality, with a power of 12W and a brightness of 1260 lumens. Ideal for highlighting areas or products, enhancing their natural colors thanks to its CRI ≥85. Available in warm white (3000K), neutral white (4000K) and cool white (6000K) shades.



Product data

Hue	Cool white, Neutral white, Warm white
Kelvin (K)	3000, 6000, 4000
Lumens (Lm)	1200, 1260
Efficiency (Lm/w)	100
Dimmable	No
Driver	External
Sensor	No
Orientable	No
Use Outdoor	No
IP	IP20
Temperature range	-20°C ~ +40°C
Frequency of use	Intensive
Energy efficiency class	Е
Certificates	CE, ROHS
Warranty	According to legal guarantee: 2 years





Product variants		
Reference	Attributes	
B1015-BC	Colour temperature - Warm white 3000K	
B1015-BN	Colour temperature - Neutral white 4000K	
B1015-BF	Colour temperature - Cool white 6000K	